

***CRAWLEY TOWN
SUPPORTERS
ALLIANCE
MEMBERSHIP SURVEY
RESULTS***

7TH FEBRUARY 2025



Report Background

On 23rd January 2025, the Crawley Town Supporters Alliance (CTSA) announced a poll to gather members' opinions on the future direction of the Supporters Trust in representing fan views to the club's owners, WAGMI United.

This followed a week of significant engagement with members, during which the CTSA received numerous comments and questions regarding the club's current situation.

There were 3 options on the table

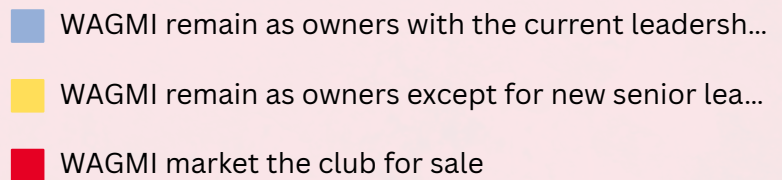
- WAGMI remain as owners with the current senior leadership remaining in position.
- WAGMI remain as owners except for new senior leadership to be appointed including a new CEO
- WAGMI market the club for sale.

Report Results

274 members participated in the survey. Votes from non-members were removed from the final count.

The results were as follows:

- 14.9% - WAGMI remain as owners with the current senior leadership remaining in position.
- 25.1% - WAGMI remain as owners except for new senior leadership to be appointed including a new CEO
- 60% - WAGMI market the club for sale.



Comments

When voting, members were invited to leave a comment explaining their choice. Below is a summary of the key themes and quotes from the responses.

Successes

“WAGMI got us promoted in two seasons and this one’s far from over.”

“Whatever you may think of the current ownership the fact is if it wasn't for their involvement the club would be in regional divisions of the National League.”

“They’re also still learning and the promotion made that much harder, on top of inheriting a mess.”

“WAGMI receive a lot of criticism, but without them we would likely still be mid-table in League Two at best.”

Issues Raised

“They actively disregard the fanbase and treat supporters with complete disdain.”

“They have demonstrated a complete lack of respect for Crawley Town supporters, failing to understand the traditions and expectations of English football.”

“The club is being run into the ground. The damage they have caused—on the pitch, in the stands, and in the wider community—will take years to repair.”

“The treatment of volunteers is appalling and completely unacceptable.”

“Why are volunteers expected to sign the code of conduct when the owner can’t even follow it himself?”

Future qualities

“We need clear communication from the club and a CEO who knows football.”

“We need proper football people in the club who know how to run a club but are also open-minded enough to follow the data-driven recruitment approach which has been successful.”

“A new CEO who understands football in England (both on and off the pitch) and who would keep an eye on our owners and try and rein in their shambolic attempts at running a football club is essential.”

“Someone with football knowledge and an understanding of running an English business.”

“If WAGMI are to stay, they need a senior leadership team with experience in the EFL and English football.”

Next Steps

The results of this survey provide a clear mandate from members for the CTSA to take the following actions:

1. Communicate the results to WAGMI United – CTSA will formally present these findings to the club’s owners and senior leadership.
2. Request a response from WAGMI United – We will ask WAGMI to clarify their position on the concerns raised by supporters and whether they intend to take any action in response to the survey.
3. Engage with supporters – CTSA will continue to gather feedback from fans, ensuring their voices are heard and represented in ongoing discussions with the club.
4. Advocate for change – In line with the survey results, we will push for greater transparency, improved fan engagement, and, where necessary, changes in leadership at the club.
5. Explore alternative ownership models – Given that 60% of those who voted support a sale, CTSA will begin assessing potential avenues for fan involvement in ownership discussions and alternative ownership models.
6. Provide ongoing updates – We will keep members informed about any developments and ensure transparency in our approach.

The CTSA remains committed to representing the best interests of Crawley Town supporters. We thank all members who participated in this survey and encourage continued engagement as we move forward.

Support for Rob and the players

For the remainder of the season, no matter your thoughts on the ownership, the CTSA encourages all supporters to get behind Rob Elliot and the team at this important time

Contact Us

You can contact the Crawley Town Supporters Alliance by emailing: chair@ctfcsa.co.uk

You can also visit the website: www.ctfcsa.co.uk

